

**Notice of Promotional Allowances** *SAMPLE ONLY - ALL NOPAS MUST BE SUBMITTED VIA EDEALS <https://mydt.demandtec.com/>*

1.  New  Revised  Cancel  2.  Overlapping with offer # \_\_\_\_\_ 3. Division Name \_\_\_\_\_

4. ~~Choose only one set of the following dates (for per case allowances only):~~  
 Order Dates: \_\_\_\_\_ to \_\_\_\_\_  
 Ship Dates: \_\_\_\_\_ to \_\_\_\_\_  
 Arrival Dates: \_\_\_\_\_ to \_\_\_\_\_

5. Vendor Offer Number (Max 8 Chars) \_\_\_\_\_

Safeway Use Only		
Whse#	Vendor#	Log#
Whse#	Vendor#	Log#
Whse#	Vendor#	Log#
Whse#	Vendor#	Log#
Whse#	Vendor#	Log#
Whse#	Vendor#	Log#
Whse#	Vendor#	Log#

*Note: If this offer contains case allowances for the Seattle Division, the offer dates for the Alaska Distribution Center will be shifted 7 days earlier than noted to accommodate product transportation.*

6. Perf Date Range \_\_\_\_\_ to \_\_\_\_\_ Specific \_\_\_\_\_ OR Performance Name \_\_\_\_\_ 11. Billing Name \_\_\_\_\_

7. Flat Allowance Amt \_\_\_\_\_ 8. Flat Performance Code \_\_\_\_\_ or \_\_\_\_\_ 12. Billing Address: \_\_\_\_\_

9. UPC System # \_\_\_\_\_ 13. Contact Representative: \_\_\_\_\_

10. UPC Manufacturer # \_\_\_\_\_ 14. Telephone: \_\_\_\_\_

15. Contact Email Address: \_\_\_\_\_

16. Contact Fax: \_\_\_\_\_

**SAMPLE ONLY - Submit all NOPA through DemandTec at <https://mydt.demandtec.com/>**

17. Safeway Corporate Item Code	18. UPC		20. Vendor Pack / Size	21. Brand & Product Description	22. Allow Type	23. Allow Amt.	24. O / I D	25. Performance Code	22. Allow Type	23. Allow Amt.	24. O / I D	25. Performance Code	26. Free Goods
	Case Code	Consumer Code											
								or				or	with
								or				or	with
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27. **DSD Only:** List all Cost Areas in which deal applies: \_\_\_\_\_

28. Comments: \_\_\_\_\_ Page # \_\_\_\_\_ of # \_\_\_\_\_

Safeway reserves the right to determine actual retail prices. Any comment regarding retail price will be deemed informational and not a binding part of this agreement or contract. This agreement includes and incorporates all terms and conditions set forth on page two of the document form. Form No. A - 211 - 11 A (Rev 07/04)

29. Date Offer Signed \_\_\_\_\_  
 30. Manufacturer Representative Signature \_\_\_\_\_  
 31. MNC # \_\_\_\_\_  
 32. Safeway Manager of Nat'l Categories Signature \_\_\_\_\_

Mig's Representatives certifies this offer is being made to the trade on an equal and proportionate basis.